

Scripts for Setting Up Home Info Sessions

do not leave voicemail messages – call back later

Hi *(prospect name)*, it's *(your name)*. **How are you? I am just rushing out, but had to give you a quick call! Do you have a quick minute?** *(pause for Yes) (If No, quickly agree a time to call them back)*

Do you look at other ways of making money in addition to what you are earning right now? *(pause)*

Yes, I thought you would. *(If No, let them go and thank them for their time)*

You may not know this about me *(quickly tell them your reason WHY)*, so I started looking for smarter ways of making money and I found a company that specialises in New Technologies and Energy! I am really excited about the person I met called *(name of special guest)* who is having massive success and who is launching into our area.

I don't know how I did it, but I have *(special guest name)* coming over to my place on *(insert day, date and time)*. I would love for you to come over and spend 30 minutes to hear his/her plans for expanding here in this market and how we can capitalise on it. I was thinking of key people, and I thought of you! Can I put you down for coming? *(pause for answer)*

Yes, great! It will be at *(insert address, date and time)*. I will text you the details so you have them to hand. I know *(special guest name)* is looking forward to meeting you, so you can expect a call from his/her office in the next day or so. *(End the call)*

Common question at this point - What is *(the speaker)* going to talk about?

Answer: *(Mr/Mrs/Ms speaker's name)* will talk about expansion plans for this market. I have always respected you for your *(insert an appropriate compliment, eg business savvy/professional opinion)* - trust me, just come.

Yes? Great! It will be at *(repeat address, date and time)*. I will text you the details so you have them to hand. I know *(Mr/Mrs/Ms speaker's name)* is looking forward to meeting you so you can expect a call from *him/her/their* office in the next day or so.

Confirmation call Script (for Home Info Session Speaker)

Hi, it's *(special guest speaker)* speaking. I am looking forward to meeting you at *(insert new IBO's name)* house. It will take me an hour and a half to get there, so I just wanted to say hello and check you have the correct details. **If you can be there 10 minutes early, we will have a chance to meet and chat before the start.**
As soon as they give their confirmation they will be there, end the call.

Should guest attempt to decline attending, please use this script...

I don't know what to say to *(new IBO name)*, you will break *(his/her)* heart! You are listed as a very special person to *(him/her)*, in fact there is an asterisk next to your name and you are top of the list *(pause for response . . .)* This will provoke a yes, and then close call.