

Building Your Testimonial

Testimonials are to be short, brief and capture the essence of your ACN Journey. The aim is to have a duplicable and professional projection of ACN and ourselves as IBOs.

Why are Testimonials Important?

1. They validate the opportunity
2. Provide integrity to the presenter
3. Proof that progressing through the business is achievable and realistic
4. Professionalism of all ACN IBOs

How do we structure our Testimonial?

- 1 Your Name
- 2 Your Occupation (if you have multiple, pick one)
- 3 How long have you been in the business (do not quote time periods unless it is fast)
- 4 Number of Business Partners (Do not refer to IBOs as guests do not understand this)
- 5 Number of Customers (Do not refer to customer points, refer to number of customers)
- 6 Training and support attributed to ACN

Fast Progress example:

Hi, my name is Bob Smith and I am a Business Development Manager in traditional business. I have been in ACN for 4 months and am a Team Coordinator. Currently, I have 42 Business Partners and 225 Customers. This has all been thanks to the amazing training and support provided through ACN.

General Progress Example:

Hi, my name is Bob Smith and I am a Business Development Manager in traditional business. I have been in ACN for a short period of time and am an Executive Team Leader. Currently, I have 10 Business Partners and 80 Customers. This has all been thanks to the training and support provided through ACN.